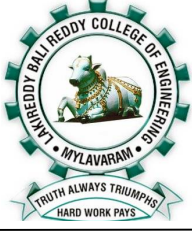


LAKIREDDY BALI REDDY COLLEGE OF ENGINEERING

(Autonomous)

(Accredited By NAAC with 'A' Grade and NBA Accreditation
ISO 9001:2015 Certified Institution, Affiliated to JNTUK)



Major Activity: Blood Donation

Date: 30-12-2015

Venue: LBRCE Campus

No. Donors: 110 (from various Branches of Engineering, MCA & MBA)

Medical Supervision: Red Cross India-Vijayawada Unit.

Associated Blood Bank: Red Cross India-Vijayawada Unit

Brief Report:

Dr. E.V.Prasad, Director of LBRCE inaugurated a Blood Donation camp organized by the NSS unit of LBRCE in association with Red Cross India in the college auditorium on 30-12-2015. The Director while addressing the NSS volunteers commended their motivated participation in social service activities. He stressed the importance of Blood Donation by quoting many real life incidents to highlight the significance of blood donation in saving the lives of millions of people. The college Director, Dr. E.V.Prasad exhorted the students to participate in such social activities and fulfill their obligations towards society and thanked the Red Cross Society, Vijayawada unit for their continuous support. The Chief Medical Officer of Red Cross India, Vijayawada unit, Dr. Madan Mohan gave details of the Blood generation process in human body and also explained the importance of giving blood not only for saving the lives of others but for the good health of donors. The volunteers of NSS unit rendered their services for smooth conduct of the Blood donation camp. Students donated their Blood during this camp voluntarily. The NSS Program Officer Sri. P. Ashok Reddy supervised the entire program.

After the formal inauguration of Blood donation camp, the members of the Red Cross India, Vijayawada unit started the process of collecting the blood by following all necessary precautions. The volunteers of NSS unit rendered their services for smooth conduct of the Blood donation camp. A total of 110 students donated their Blood during this camp.

(Mr.P. ASHOK REDDY)

NSS Program Officer

(Dr.E.V.PRASAD)

Director

Snap Shots of the Event:

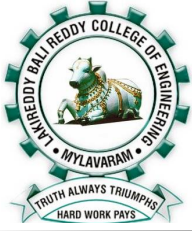


Director Dr.E.V.Prasad delivering a Speech on the Occasion

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Blood Donors



Dr.S.Madan Mohan expressing about Importance of Blood and its production in the body



Blood Donors along with Director, Red Cross Team

Encl: Press Clipping